



# GOLF WEEK

## EDITORIAL CALENDAR

ALL AD MATERIALS ARE DUE ON THE AD CLOSE DATE

ISSUE DATE	EDITORIAL FEATURES	AD CLOSE
January 17	<ul style="list-style-type: none"><li>▶ <i>Golfweek's</i> Most Feared Tour Holes</li><li>▶ The Golf Life</li></ul>	January 2
January 24	<ul style="list-style-type: none"><li>▶ The Golf Life</li><li>▶ <i>Golfweek's</i> Best Rater's Notebook</li><li>▶ For Your Game (Achenbach)</li></ul>	January 9
January 31	<ul style="list-style-type: none"><li>▶ PGA Merchandise Show Issue</li><li>▶ The Golf Life: Palm Springs</li><li>▶ For Your Game (Instruction)</li></ul>	January 16
February 7	<ul style="list-style-type: none"><li>▶ PGA Merchandise Show Review</li><li>▶ For Your Game (Achenbach)</li></ul>	January 23
February 14	<ul style="list-style-type: none"><li>▶ <i>Golfweek's</i> Best Rater's Notebook</li><li>▶ The Golf Life</li></ul>	January 30
February 21	<ul style="list-style-type: none"><li>▶ The Golf Life: Kohala Coast on Hawaii's Big Island</li></ul>	February 6
February 28	<ul style="list-style-type: none"><li>▶ For Your Game (Instruction)</li></ul>	February 13
March 7	<ul style="list-style-type: none"><li>▶ The Golf Life</li></ul>	February 20
March 14	<ul style="list-style-type: none"><li>▶ <i>Golfweek's</i> Best Courses Issue</li><li>▶ For Your Game (Achenbach)</li></ul>	February 27
March 21	<ul style="list-style-type: none"><li>▶ The Golf Life: Florida Panhandle</li></ul>	March 6
March 28	<ul style="list-style-type: none"><li>▶ Kraft Nabisco Championship Preview</li><li>▶ For Your Game (Instruction)</li></ul>	March 13
April 4	<ul style="list-style-type: none"><li>▶ Masters Preview</li><li>▶ Arnold Palmer Invitational Review</li><li>▶ The Golf Life</li></ul>	March 20
April 11	<ul style="list-style-type: none"><li>▶ Kraft Nabisco Championship Review</li><li>▶ <i>Golfweek's</i> Best Rater's Notebook</li></ul>	March 27
April 18	<ul style="list-style-type: none"><li>▶ Masters Review</li><li>▶ For Your Game (Achenbach)</li></ul>	April 3
April 25	<ul style="list-style-type: none"><li>▶ The Golf Life: <i>Golfweek's</i> Best Tour Courses You Can Play</li><li>▶ For Your Game (Instruction)</li></ul>	April 10
May 2	<ul style="list-style-type: none"><li>▶ Amateur Issue</li></ul>	April 17
May 9	<ul style="list-style-type: none"><li>▶ <i>Golfweek's</i> Best Rater's Notebook</li><li>▶ The Golf Life</li></ul>	April 24
May 16	<ul style="list-style-type: none"><li>▶ The Players Championship Review</li><li>▶ For Your Game (Instruction)</li></ul>	May 1
May 23	<ul style="list-style-type: none"><li>▶ The Golf Life: Cape Cod</li><li>▶ <i>Golfweek's</i> Best Municipal Courses</li><li>▶ For Your Game (Achenbach)</li></ul>	May 8
May 30	<ul style="list-style-type: none"><li>▶ Women's NCAA Championship Review</li></ul>	May 15
June 6	<ul style="list-style-type: none"><li>▶ Men's NCAA Championship Review</li><li>▶ The Golf Life</li></ul>	May 22
June 13	<ul style="list-style-type: none"><li>▶ U.S. Open Preview</li></ul>	May 29
June 20	<ul style="list-style-type: none"><li>▶ The Golf Life: Reno/Lake Tahoe</li><li>▶ <i>Golfweek's</i> Best Rater's Notebook</li><li>▶ For Your Game (Instruction)</li></ul>	June 5
June 27	<ul style="list-style-type: none"><li>▶ U.S. Open Review</li><li>▶ For Your Game (Achenbach)</li></ul>	June 12



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ISSUE DATE	EDITORIAL FEATURES	AD CLOSE
July 4	<ul style="list-style-type: none"> <li>▶ Women's Amateur Public Links</li> <li>▶ Women's Amateur Preview</li> <li>▶ The Golf Life</li> </ul>	June 19
July 11	<ul style="list-style-type: none"> <li>▶ British Open Preview</li> <li>▶ <i>Golfweek's</i> Best Rater's Notebook</li> </ul>	June 26
July 18	<ul style="list-style-type: none"> <li>▶ U.S. Women's Open Review</li> <li>▶ The Golf Life: Heartland Hideaways - 3 Midwest destinations</li> <li>▶ For Your Game (Achenbach)</li> </ul>	July 3
July 25	<ul style="list-style-type: none"> <li>▶ British Open Review</li> <li>▶ For Your Game (Instruction)</li> </ul>	July 10
August 1	<ul style="list-style-type: none"> <li>▶ U.S. Junior Review</li> <li>▶ U.S. Girls Junior Review</li> </ul>	July 17
August 8	<ul style="list-style-type: none"> <li>▶ U.S. Senior Open Review</li> <li>▶ PGA Championship Preview</li> <li>▶ <i>Golfweek's</i> Best Rater's Notebook</li> <li>▶ The Golf Life</li> </ul>	July 24
August 15	<ul style="list-style-type: none"> <li>▶ Women's Amateur Review</li> <li>▶ Solheim Cup Preview</li> <li>▶ The Golf Life: Caribbean/Mexico</li> <li>▶ For Your Game (Achenbach)</li> </ul>	July 31
August 22	<ul style="list-style-type: none"> <li>▶ PGA Championship Review</li> </ul>	August 7
August 29	<ul style="list-style-type: none"> <li>▶ Wyndham Championship</li> <li>▶ Solheim Cup Review ▶ For Your Game (Instruction)</li> </ul>	August 14
September 5	<ul style="list-style-type: none"> <li>▶ U.S. Amateur Review</li> <li>▶ The Barclays ▶ <i>Golfweek's</i> Best Rater's Notebook</li> <li>▶ The Golf Life</li> </ul>	August 21
September 12	<ul style="list-style-type: none"> <li>▶ College Preview</li> <li>▶ Deutsche Bank Championship</li> <li>▶ For Your Game (Achenbach)</li> </ul>	August 28
September 19	<ul style="list-style-type: none"> <li>▶ Walker Cup Review</li> <li>▶ BMW Championship</li> <li>▶ The Golf Life: Greens &amp; Gridirons III - 3 road trips to college football games</li> </ul>	September 4
October 3*	<ul style="list-style-type: none"> <li>▶ Presidents Cup Preview</li> <li>▶ FedEx Finale - Tour Championship</li> <li>▶ <i>Golfweek's</i> Best Rater's Notebook</li> <li>▶ For Your Game (Achenbach)</li> </ul>	September 18
October 17*	<ul style="list-style-type: none"> <li>▶ U.S. Mid-Am Review</li> <li>▶ Presidents Cup Review</li> <li>▶ The Golf Life: <i>Golfweek's</i> Best New Courses</li> <li>▶ For Your Game (Instruction)</li> </ul>	October 2
November 7*	<ul style="list-style-type: none"> <li>▶ For Your Game (Instruction)</li> </ul>	October 23
November 28*	<ul style="list-style-type: none"> <li>▶ The Golf Life: <i>Golfweek's</i> Best 19th Holes</li> <li>▶ <i>Golfweek's</i> Best Rater's Notebook</li> <li>▶ For Your Game (Achenbach)</li> </ul>	November 13
December 12/19*	<ul style="list-style-type: none"> <li>▶ Year in Review</li> <li>▶ PGA Tour Q-School</li> <li>▶ <i>Golfweek's</i> Best Rater's Notebook</li> <li>▶ The Golf Life: <i>Golfweek's</i> Best Casino Courses</li> <li>▶ For Your Game (Achenbach) ▶ For Your Game (Instruction)</li> </ul>	November 25